



Supporting a City that Works for All

2022 Annual Report

BALTIMORE CIVIC FUND

Letter from Our President

HyeSook Chung

As we reflect on another momentous year, I'm left with a feeling of gratitude for our partners, our team, and our city.

This year, I've seen determination from our partners in the City of Baltimore, our staff and board, and the nonprofit and philanthropic organizations who collaborate with us through grantmaking, fiscal sponsorship, and technical assistance. Our role at the Baltimore Civic Fund is to support a city that works for all Baltimoreans – providing specialized knowledge and capacity and enhancing government services and programs for fellow residents.

As we recover and rebuild from the devastating coronavirus pandemic, our communities have been asking a critical question: how do we improve, so we are better than before? How can we provide responsive, consistent, and equitable services and opportunities for all Baltimore residents? The Civic Fund is proud to play a role in advancing the work of the City, from devising innovative solutions to meet a need for recycling and for workforce development to serving as the financial and project management backbone for celebratory citywide events like AFRAM and the Mayor's Back to School Rally.

When I imagine looking back at 2022, my hope is that we see this year as the time we laid the foundation for progress and growth for our city, starting with the communities and people that were most impacted by the few difficult years we've had. This year alone, we helped steward \$20 million in funding. We've worked hard, alongside our City partners, to prioritize neighborhoods and communities impacted by historic disinvestment and lack of services. This report tells the stories of some of our work this year.

One thing is sure about the future – we won't be able to continue making an impact without the continued support of our generous philanthropic partners and our collaborators and colleagues at the City of Baltimore. I am so grateful to everyone who joined us this year.

Sincerely,

HyeSook Chung
President, Baltimore Civic Fund



Baltimore is Home to the Nation's Largest Project to Modernize Recycling Collection

This spring, Baltimore households got an exciting delivery: a brand-new, 65-gallon lidded blue recycling bin. The new bins were a product of a first-of-its-kind public-private partnership between the City of Baltimore, The Recycling Partnership, Closed Loop Partners, Dow, Rehrig Pacific, the American Beverage Association, and the Baltimore Civic Fund. The goal of the partnership is to provide resources and education to Baltimoreans to boost recycling rates and increase sustainability in Baltimore, meeting a key recommendation of Baltimore's Less Waste, Better Baltimore plan.

The \$9M project, which included a \$3M grant from The Recycling Partnership, took an innovative approach to making a large-scale curbside recycling program affordable and sustainable, including education for residents about what household products are recyclable and resin for the recycling carts donated from Dow.

"The partnership with the Baltimore Civic Fund was critical to bringing this project to life. They knew how to connect with city government and find the necessary resources. It's a model for other cities – if Baltimore can do it, then so can we."

Cody Marshall,
Chief Optimization Officer, The
Recycling Partnership

"It's a game changer. Baltimore doesn't have that many public-private partnerships, and this one is exciting."

Ann Haskins Brookover,
Chief Grants Officer, Department of Public Works



distributed
190K carts to
households

went from
ZERO TO 100%
curbside
recycling

estimated
80% INCREASE
of recyclables
per household

Community Collaboration to Beautify Baltimore

In partnership with Baltimore's Environmental Control Board, the Baltimore Civic Fund serves as a fiscal sponsor for the Care-A-Lot program, a grassroots peer-to-peer beautification program that gets communities involved in keeping Baltimore beautiful. BMORE Beautiful supports community-based organizations with grant funding to maintain and beautify vacant lots around the city, turning them from empty spaces into green areas for Baltimore residents to enjoy.



"The Care-A-Lot program has been instrumental in transforming countless neighborhoods throughout Baltimore City. Organizations have taken vacant lots typically known for illegal dumping or criminal activity and have created usable greenspaces accessible for all."

**Baltimore Environmental
Control Board**

916 LOTS

maintained from
April - October
2022

56 community-
based
organizations
involved

1,000 lots cared
for since 2018



Rallying to Kick Off the School Year Right

In August, the Civic Fund supported Mayor Scott and the Office of Children and Family Success to host the Mayor's Back to School Rally. Children and families stopped by for food, music and fun, as well as a backpack giveaway, immunizations, and COVID-19 resources.



2,000 families in attendance

3,000 backpacks distributed

Food, fire trucks, music, crafts, and more



Connecting to Success for Disconnected Youth Who Squeegee

Driving through major intersections in Baltimore, drivers may see young people hustling to clean the windshields of passing cars for change. Often, these youth have turned to cleaning cars to earn needed funds for their families or themselves. Alongside the Mayor's Office of African American Male Engagement (MOAAME), the Civic Fund supports Connect to Success for youth who squeegee, providing a stipend alongside a personal growth plan, mentorship, and connection to world-expanding opportunities inside and outside of Baltimore.

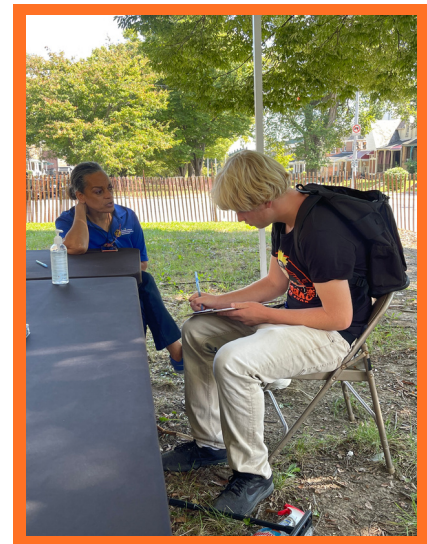
Next Up

The Baltimore Civic Fund will provide fiscal sponsorship and management for key programs in the Squeegee Collaborative, a new initiative to support youth and eradicate the need to squeegee in Baltimore City.

"It's a breath of fresh air to know the Civic Fund knows and understands our population. Working with the Civic Fund allows us to help young people grow, and puts them on a pathway to success."

Tracey Estep,
Mayor's Office of African American
Male Engagement

100+ YOUTH who squeegee
active in Connect to Success



Expanded Opportunities for Youth in Partnership with Baltimore City Recreation and Parks

Collaboration with the Baltimore Civic Fund supports Baltimore City Recreation and Parks (BCRP) to offer expanded programming for young people across the city – including health and wellness, mentoring, creative and media arts. Funded by the Family League, in 2022 BCRP worked with 60 partners providing out-of-school time programming to Baltimore youth.

The grant program focused on youth in specific neighborhoods targeted by the Family League, including Greenmount East, Madison East, Southwest Baltimore, Sandtown-Winchester/Harlem Park, Penn-North/Reservoir Hill, and Greater Govans. Programming expands opportunities for youth to learn something new, build conflict-management skills, and provide an outlet for joy and engagement.

Grants to **60+** community-based partners to provide youth programming

3,500+ YOUTH served in FY22



Equitable Grantmaking for Baltimore's Nonprofit Community

The Baltimore Nonprofit Relief Fund began in 2020 as a way to support not-for-profit organizations facing unexpected costs due to the COVID-19 health crisis. The 2022 round of the Nonprofit Relief Fund used an equity lens, prioritizing funding for small organizations located in underserved neighborhoods and those who had not yet received federal relief funding.

"In Baltimore, we know our nonprofit organizations provide critical services for our residents and support public safety, equitable neighborhoods, and youth development. They are central to making Baltimore a great place to live and work. We are committed to supporting organizations working with our residents and in our communities to make Baltimore the more inclusive, vibrant, and thriving city we all know it can be."

Mayor Brandon M. Scott

"At Charm City Care Connection, we kept our doors open and even expanded considerably during the pandemic to make sure our clients received needed services. As a small nonprofit, the extra expenses that resulted really strained our limited resources. These funds will cover the costs of improvements we made to our space to make it safer and easier to clean and the increased staff time needed for providing services outside and for cleaning. We are grateful for the extra support!"

**Anne Langley,
Executive Director of Charm City
Care Connection**

\$3.4 MILLION
distributed to 120
nonprofit organizations
in Baltimore City

60% are located in
qualified census tracts

3/4 of grantees have
fewer than 20 staff

"JARC Baltimore promotes strong communities, businesses, and households to ensure that people who work do not live in poverty. Thanks to the support from the Baltimore Nonprofit Relief Fund, we continue to bring our life-changing programs to Baltimore residents and their families."

**Danielle Hoske,
Director of Development, Data,
and Communications at Jane
Addams Resource Corporation
Baltimore**

Our Impact

\$9 MILLION

invested in
FY21

280%

increase in
dedicated resources
for programs

3X

growth in funds
compared to
FY20

Statement Of Financial Position

June 30, 2021 (with comparative totals as of June 30, 2020)

	2021	2020
Assets		
Cash and Cash Equivalents	\$ 12,671,922	\$ 3,396,999
Investments	\$ 9,015,233	\$ 7,467,519
Other Assets	\$ -----	\$ 44,949
Total Assets	\$ 21,687,155	\$ 10,909,467
Liabilities		
Accounts Payable	\$ 3,346	\$ 12,341
Other Current Liabilities	\$ 2,039,668	\$ 210,860
Total Liabilities	\$ 2,043,015	\$ 223,201
Net Assets		
Unrestricted	\$ 4,262,103	\$ 2,098,052
Temporarily Restricted	\$ 15,382,038	\$ 8,588,214
Total Net Assets	\$ 19,644,141	\$ 10,686,266
Total Liabilities And Net Assets	\$ 21,687,155	\$ 10,909,467

Our Impact

Statement of Activities

June 30, 2021 (with comparative totals as of June 30, 2020)

	2021	2020
Support		
Contributions	\$ 24,710,746	\$ 7,672,605
Investment Income	\$ 371,171	\$ 275,607
Total Support and Reclassification	\$ 25,081,917	\$ 7,948,212
Expenditures		
Program Services	\$ 15,203,425	\$ 5,382,513
General and Administrative	\$ 920,618	\$ 535,812
Total Expenditures	\$ 16,124,043	\$ 5,918,325
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Increase in Net Assets	\$ 8,957,875	\$ 2,029,887
Net Assets At Beginning Of Year	\$ 10,686,266	\$ 8,656,379
Net Assets At End Of Year	\$ 19,644,141	\$ 10,686,266





BALTIMORE
**CIVIC
FUND**

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